

ORDINANCE NO. 2022-72

**AN ORDINANCE AMENDING THE UNIFIED DEVELOPMENT
ORDINANCE CHAPTER 12 – SIGNS, SPECIFICALLY AMENDING
THE METHOD OF COMPUTING THE MAXIMUM ALLOWED SIZE
OF WALL SIGNS AND NUMBER OF ALLOWED WALL SIGNS**

WHEREAS, the City of Brevard Planning Board has recommended that Brevard City Code, Unified Development Ordinance, Chapter 12 – Signs be amended; and,

WHEREAS, the City Council of the City of Brevard finds that the proposed amendment is consistent with the following adopted plans and policies:

2002 Land Use Plan

***Goal 3.3:** Maintain existing and future thoroughfares that are efficient, attractive and safe.*

***Goal 3.9:** A physically appealing location with a distinctive community character and a respect for its heritage.*

2015 Comprehensive Plan Update

***Policy 4.1.G:** Modify development ordinances and regulations to incorporate design standards and guidelines that respect existing community character while allowing greater residential density and intensity of nonresidential development within mixed use zoning areas.*

and,

WHEREAS, a public hearing was conducted on Monday, November 21, 2022, by the Brevard City Council, and, after hearing all persons wishing to comment, and upon review and consideration of the proposed amendments, it is the desire of the City Council of the City of Brevard that Brevard City Code, Unified Development Ordinance be amended as outlined below.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BREVARD, NORTH CAROLINA THAT:

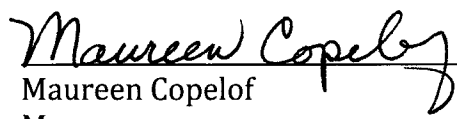
SECTION 01. Brevard City Code, Unified Development Ordinance Chapter 12 is hereby amended as depicted in Exhibit A, which is attached hereto and incorporated herein by reference.

SECTION 02. As to any conflict between this Ordinance and any parts of existing ordinances, the provisions of this Ordinance shall control.

SECTION 03. If any section, subsection, paragraph, sentence, clause, phrase or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed severable and such holding shall not affect the validity of the remaining portions hereof.

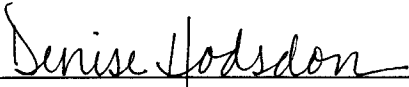
SECTION 04. This Ordinance shall be in full force and in effect from and after the date of its adoption and approval.

Adopted and approved upon first reading this the 21st day of November 2022.



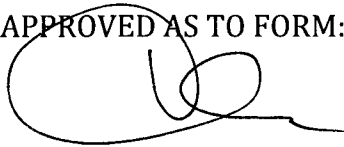
Maureen Copelof
Mayor

ATTEST:



Denise Hodsdon, CMC
City Clerk

APPROVED AS TO FORM:



Mack McKeller
City Attorney

EXHIBIT A

12.9. Permanent signs.

- A. *Applicability:* The following regulations govern the installation and display of permanent signage within the jurisdiction of this ordinance. All permanently installed signage shall comply with these regulations unless otherwise explicitly exempted by the provisions of this section.
- B. *Signs mounted to walls:*
1. *Wall signs.*
 - (a) *Where permitted.* Wall signs shall be permitted to be displayed in association with any non-residential use in any zoning district.
 - (b) *Location.* Wall signs may be displayed on any building wall that includes a customer or public entrance, faces a public street, or faces a parking area.
 - (c) *Number.*
 - (1) In residential districts, maximum of 1 wall sign per street frontage.
 - (2) In all other districts, maximum of 3 wall signs per street frontage.
 - (d) *Maximum area:*
 - (1) Subject to the other provisions of this section, the maximum size for all wall signs combined shall be determined as follows:
 - i. There may not be more than 1.0 square feet of sign surface area per linear foot of a building's main façade, or the portion of the building rented by the tenant, up to 200 linear feet
 - ii. There may not be up to 0.5 square feet of additional sign surface area per linear foot in excess of 200 feet.
 - iii. The "main façade" shall be the side of the building which faces the public street, or faces the street of highest classification.
 - (2) In DMX districts no single wall sign shall be larger than 64 square feet.
 - (e) *Changeable copy:* Wall signs may only include changeable copy features when displayed on buildings containing "Entertainment/Recreation" and "Civic/Institutional" uses, per the Table of Permitted Uses (Section 2.2.C).
 - (f) *Illumination:* Wall signs may be illuminated either internally or externally. Illumination levels shall be in compliance with all other applicable provisions as established in Chapter 11 Section 2, Outdoor Lighting Standards.
 - (g) *Mounting:* Wall signs may not project more than 12 inches from the building wall to which they are mounted and shall not be mounted in a manner where any part of the sign extends past the top of the building wall.
 2. *Projection signs.*
 - (a) *Where permitted.* Projection signs shall be permitted to be displayed by any non-residential use in any non-residential zoning district.
 - (b) *Location.* Projection signs shall be located at the main entrance of the business or on the corner of the building occupied by the business.
 - (c) *Number.* One per business establishment.
 - (d) *Maximum area.* The maximum permitted area for projection signs shall not exceed eight square feet per side.
 - (e) *Changeable copy:* No changeable copy feature, either manual or electronic, is permitted to be included on a projection sign.
 - (f) *Illumination:* Projection signs may be illuminated externally. The light source shall be mounted directly to the sign. Illumination levels shall be in

compliance with all other applicable provisions as established in Chapter 11 Section 2, Outdoor Lighting Standards.

- (g) *Mounting:* Projection signs shall be designed so that each face of the sign is parallel to the other face. When mounted at a location other than the corner of a building, the faces of the projecting sign shall be aligned so that they are perpendicular to the building wall.
- (h) *Minimum clearance required:* Projecting signs shall be installed in such a manner as to provide a minimum of eight feet of clearance above grade.
- (i) *Maximum projection:* Projecting signs shall not project greater than five feet from the building wall to which they are attached. Projecting signs shall be installed so that the edge of the sign closest to the building wall is no greater than 12 inches from such wall.

3. *Awning signs.*

- (a) *Where permitted.* Awning signs shall be permitted to be displayed on awnings associated with any non-residential use in any zoning district.
- (b) *Location.* Awning signs may only be displayed on awnings which are installed to cover an entrance that is used by customers.
- (c) *Number.* One per awning valance on awnings installed to cover a customer entrance.
- (d) *Maximum area.* The maximum permitted area for awning signs shall not exceed 80 percent of the width of the valance of the awning.
- (e) *Illumination:* Awning signs shall not be illuminated.
