



City of Brevard

North Carolina

CITIZEN BUDGET REQUESTS



The Cindy Platt
BOYS & GIRLS CLUB
OF TRANSYLVANIA COUNTY

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(1947-2013)
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RAY TUERS

EMILY WALTHALL

AMBER WEBB

CANDICE WALSH
EXECUTIVE DIRECTOR

KATHLEEN DE LA TORRE
RESOURCE DEVELOPMENT
DIRECTOR

April 15, 2019

Jim Fatland
City Manager – City of Brevard
95 W. Main St.
Brevard, NC 28712

Mr. Fatland,

We appreciate the great work of the City of Brevard and your willingness to fund critical non-profit services in our city. Thank you in advance for reviewing our funding request.

Please contact me for questions or additional information,
cwalsh@bgctransylvania.org, 828-885-7800.

I look forward to hearing from you.

Sincerely,

Candice Walsh
Executive Director

WE ARE A 501 (c)(3)
CHARITABLE ORGANIZATION

City of Brevard Funding Request



History and Mission

From humble beginnings serving less than 50 kids per day in 1999, The Cindy Platt Boys & Girls Club has grown to be the largest youth development organization in Transylvania County – serving nearly 700 youth per year through our after-school and summer programs. Compared to 2014, 30% more youth and 76% more teens are attending our programs daily, despite a decline in teen participation across most Clubs nationally. We opened an off-site High School teen center in fall 2017 and enrolled our largest cohort of high school and middle school members in 2018 since our inception – 124 teens. Our sustainable vision is to invest in the lives of youth, making a lifelong impact that shapes their futures and builds a sense of belonging and pride.

Accomplishments

Nearly 500 families per year rely on our Club to help their children achieve academic success, adopt healthy lifestyles and cultivate good character and citizenship. Our members learn how to manage an organic, vegetable garden; experiment with cooking healthy foods; receive help with their homework, one-on-one tutoring and mentorship opportunities; build confidence and good sportsmanship through sports teams and instructional workshops; learn how to play a string instrument through our JAM (Junior Appalachian Musicians) program; commit to a healthy lifestyle through our SMART Girls & Boys running program; explore their creative side in our art room and build a strong sense of leadership and character as they are nurtured by our staff and volunteers. Some of our recent notable accomplishments include:

- 51% of youth, for whom we have report card data, achieved honor roll during the first quarter of the 2018-2019 school year compared to the previous quarter while we also saw a 27% increase in the number of teens who achieved honor roll.
- Our youth completed 4,630 hours of reading during our 2018 summer program through individual and group literacy programs.
- Our annual post summer art show featured 97 pieces of art crafted by youth this summer. Youth learned line concepts, watercolor basics, cubism and surrealism. The style of Vincent van Gogh was a favorite, with members creating their own *Starry Night* masterpieces.
- Youth harvested nearly 700 pounds of produce from our Club garden with 72 pounds donated to our local food pantry and the remainder provided directly to our Club families for free.
- Our 3 Flag Football teams boasted a combined record of 16-1. During the season, we saw a 75% decrease in the number of players with hazardous grades.
- Of the youth in our one-on-one mentoring program, 75% showed a positive behavior change in at least one targeted behavior (antisocial behavior, perception of social support, social competence and response to family relationships/situations) last year.

Program Need

This year marks the 20th anniversary of our organization. The demand for our programming is greater than ever before. For at least the past 5 years, we have managed a steady waitlist of youth hoping for entry in our Club. Currently, 103 youth are on our 2018-2019 waitlist. While our Board of Directors continue to explore how to strategically expand our programs and address the need, we are steadily faced with the challenge of raising funds for our daily programs of significant impact.

Over 60% of the funds we need each year to support our mission are received directly from our community – through individual and business gifts, special events and fundraisers. Grants through local foundation, state and federal sources account for 20-25% of our budget. Program dues paid by applicable families account for 10% of our annual budget.

In 2018, we awarded over \$28,000 in full or partial scholarships for 156 youth to attend our year-round programs. Our afterschool and summer program dues are intended to generate buy-in from families rather than serve as a major source of income for our Club. In fact, Boys & Girls Clubs of America, who ensures continuity and consistency across all Club organizations, suggests that Club fees should not be more than 14% of the Club's income budget. Our fees, though they may seem extremely affordable for most, can still be

challenging for families with limited resources, multiple children, etc. Afterschool program fees are \$100 per child for the school year. Summer program fees are \$200 for the first child plus an additional \$100 per child up to 4 children. Additional fees for five or more children in the home are \$75 per family. A \$100 registration fee per family is also required for the 8-week summer program. Spring Break fees are \$5 per day per child. If a child attends our Club year-round, the cost is \$425 or \$1.84 per day.

Our scholarship program has allowed us to never turn away a family for inability to pay. Families who apply for scholarship must submit documentation to verify annual household income. Eligibility is based on the federal poverty guidelines. In 2018, the average annual household income of the families who received scholarship was \$16,161 and over half of the youth who received scholarships were from single parent households. We continue to see the number of families requesting and receiving scholarships increase. Recently, a Transylvania Times article highlighted the teacher shortage in our county and cited that many teachers are dismissing Transylvania County as a potential location to reside and work due to lack of affordable housing and childcare.¹

The families we serve can validate these barriers and challenges. Our diverse members, of different socio-economic and ethnic backgrounds, come from multi-generational, blended or single-parent households. Forty-two percent receive free or reduced lunch in our county school system exactly mirroring the county percentage. Though Transylvania County research concludes a family of 4 must have an annual household income of \$58,000/yr. to afford necessary expenses such as food, childcare, housing transportation, etc., over 70% of our Club families fall outside of this standard.² Furthermore, one-third of the households we serve have annual household income less than \$30,000.

Our youth development programs are structured with program hours that ensure working families can provide for their families while their children are learning in a safe environment outside of school. During the school year, our closing time of 7pm is particularly helpful for those families who commute for work outside of the county. Nearly 70 youth have a hot meal at our Club before being picked up each day – thanks to a great partnership with the Transylvania County Schools Nutrition Services.

Youth refer to the Club as, “home,” a “safe haven.” Though the amount of scholarships we award varies per family and a dollar amount may attempt to define need, the nurturing of a child’s social, emotional and physical health that occurs at the Club cannot be valued with money. Every scholarship tells a unique story of hope, identity, and future.

Funding Request

We appreciate the opportunity to present a request to the City of Brevard to fund \$5,000 in scholarships for youth to attend our Club year-round. This year, we anticipate funding between \$30,000 - \$35,000 in full and partial scholarships for 150-200 youth.

Scholarship Program Budget

EXPENSE ITEM	BUDGET AMOUNT
2019 Projected Program Scholarships for 150-200 youth	\$35,000
PROJECTED FUNDS	
Brevard Rotary Club: Our Club was selected as the main beneficiary for the 3 Rotary races	\$10,000
REQUESTED FUNDS	
Lake Toxaway Charities	\$10,000
Balance to be funded through grants and community support	\$15,000

¹ <https://www.transylvaniatimes.com/story/2019/02/21/news/transylvania-has-three-barriers-to-attracting-keeping-teachers/39641.html>

² [https://www.transylvaniacounty.org/sites/default/files/departments/administration/State%20of%20the%20Young%20Child%20Report%20-%20FINAL%20\(1\).pdf](https://www.transylvaniacounty.org/sites/default/files/departments/administration/State%20of%20the%20Young%20Child%20Report%20-%20FINAL%20(1).pdf)

March 4, 2019

Bread of Life
238 South Caldwell Street
Brevard, NC 28712

Mayor Jimmy Harris
95 West Main Street
Brevard, NC 28712

Subject: Grant Request of \$5000.00 for Fiscal Year 2018-2019

Sir,

Our Mission:

The Bread of Life is a free Community Kitchen whose mission is to fight the plague of hunger in Transylvania County by providing nutritious, hot meals in a safe, non-challenging, and secure environment, sharing our food with those in need. We feed all who come to our door Monday through Friday at lunch and at supper on Sunday. We work closely with partner organizations to garner fresh and non-perishable foods which we either incorporate into meals or offer to our patrons free of charge for preparation at their homes.

Our Activities are On-going:

Our activities consist of gleaning food from farms and stores, blanching, canning, and freezing fresh fruits and vegetables in season, and preparing hot meals for consumption at our facility or for take-out. Our pantry operation is available on Friday's to afford healthy food for preparation at home over the weekends. During the plentiful summer months, we blanch, can, and freeze fresh produce and fruits so that our patrons may enjoy fresh fruits and vegetables all year long. We provide informal medical screenings once a month and informal information and referral services when one of our patrons presents a question to us.

Bread of Life activities are funded through grants and donations and are conducted in a cost effective way that supplements other non-profit organizations in providing a safety net for official safety nets. We use funds to purchase food items not readily available from gleaning or donors, to buy supplies such as disposable dinner ware, to maintain our 85-year old facility, and to pay salary for our Operations Manager and wages for a part-time Financial Director. The great majority of our work, however, is performed by over 400 community volunteers.

Our Target Population:

The Bread of Life serves the poor, the disadvantaged, and the food-insecure residents of Transylvania County in an accepting, open, and non-threatening environment. Since our location on Caldwell Street is near the center of the Town of Brevard, most of our patrons live in Brevard. We serve over 45,000 meals a year and distribute approximately 1200 boxes of food for home preparation over the weekends. Bread of Life is the only regularly operating "soup kitchen" in the County and provides a service not otherwise available on a consistent, reliable basis. In cooperation with T.R.A.I.N, which provides a regular van service from Rosman, we are available to serve hungry residents from many of the populated parts of the county. Most of our patrons rely on us to augment their access to good food but we don't want anyone to go hungry in a County with unfortunately high rates of food insecurity and poverty. Since hunger is widespread throughout Transylvania County, we have acquired a food

truck and are delivering prepared food once a week to the communities of Rosman and Balsam Grove.

Uses of Funds:

We expect to use funds from your grant to offset the cost of our utilities (water, electricity, phone and data services, and gas). Reliable sources of revenue provide a degree of certainty to our funding stream, allowing more concentration to quality and service at our facility. Other funding will be used to purchase food items and consumables as well as to affect ever-present needed repairs on our wood frame facility and to perform necessary modifications to prepare our site for the widening of Caldwell Street. In addition, funds are needed to support the operation of our food truck mentioned above. Should additional, generous donations be realized during the coming year, we anticipate expanding our services to other underserved areas of the County.

We are asking for \$5,000.00 but any amount the Council approves will help us in our mission to feed the hungry. Your consideration of this request is greatly appreciated.

Sincerely,

Bill Moore
Board Chairman
Bread of Life, Brevard

Cc: City Council Member (5), City Manager (2), City Attorney (1)



February 28, 2019

City of Brevard
95 West Main Street
Brevard, NC 28712

The Transylvania Farmers' Market respectfully requests that the City of Brevard renew our grant funding for the fiscal year of 2019-2020, with no increase, in the amount of \$17,000.

The funding provided by the City of Brevard has been essential in our growth and development as a farmers' market and we are incredibly grateful for your continued support. In the attached report you will find a recap of our success in calendar year 2018, our plans for calendar year 2019, and a copy of our budget for fiscal year 2019-2020.

We hope you will contact us if we may answer any questions or provide any additional information. We look forward to giving a brief presentation at the upcoming Council meeting and answering any questions at that time as well.

Thank you,

Leslie Logemann
Market Manager

Heart of Brevard

March 4, 2019

HOB Board

John Feltz
McKenzie Keenan
Leslie Logemann
Keavy McAbee
Ryan Olson
Jimmy Perkins
Frank Porter
Melanie Snoon
Brian Stretcher
Mary Waldroff
Jimmy Harris
Daniel Cobb
Clark Lovelace

To the Brevard City Council,

We would like to thank you once again for your continued support for Heart of Brevard, and to ask for the same level of support (\$30,000) in the coming year. As you know, we follow the national Main Street model for downtown economic development and revitalization. This is a long-term approach that works incrementally by focusing on economic development by working on four key elements: Design, Economics, Promotions, and Organization.

Each year we work to improve the business climate, and overall vitality, in the HOB district and our efforts are renewed each year with an annual retreat. This annual retreat helps us to find new tasks each year, and to reevaluate our general direction. Aside from notes about special projects based on our retreat, we are also including comments about many time-consuming annual projects which require a great deal of staff time; for instance, White Squirrel Festival or 4th of July.

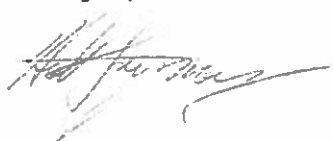
HOB Staff

Nancy Coleman
Heath Seymour
Tammy Nye

Our festivals and events are still a large and important part of what we do. For example, within a time frame of about a week, our festivals & events add up to being one of the largest attractions in the county when compared to other attractions on an annual basis. The community festivals we produce are not only financially expensive, but we also expend a great deal of our time and energy producing them with hundreds of volunteers. We continue to spread out our event workload so we can have more time for involvement in other important areas. Due to these efforts, downtown Brevard has been the recipient of a large percentage of the state's allocated downtown investment dollars over the past several years, and we hope to see more dollars invested in downtown in the coming years as well.

Please see the following pages for examples of our current work, programs, and efforts.

Thank you,



Heath Seymour
Executive Director
Heart of Brevard



Jimmy Perkins
Board President
Heart of Brevard



Sharing House

TRANSYLVANIA CHRISTIAN MINISTRY, INC.

February 15, 2019

Mayor Jimmy Harris and City Council Members
City of Brevard
Brevard, NC 28712

Dear Mayor Harris and City Council Members,

Sharing House and other community nonprofits are grateful for the partnership we have with the City of Brevard in meeting the needs of our most vulnerable population. Together we are working to help our neighbors survive (and thrive) with the basic necessities of life, including clean water and food.

Enclosed you will find the 6-month Report for the “Community Development Contract Grant “FY 2018-2019” that was entrusted with Transylvania Christian Ministry, Inc.- Sharing House” to assist neighbors who struggle to pay city water utility bills. Our report includes the months 7/2018 – 12/2018.

Also enclosed is our application for renewal of this grant to continue to help assist people financially for their water bills in cut-off notice for FY 2018-2019.

As documented in the past, Sharing House continues to be transparent with the funding we receive from granting agents as well as community individuals. Sharing House tax documents, IRS 990 Form and most 2017 Audit documents can be found on our website at www.sharinghouse.org. We continue to follow our set criteria for eligibility to receive our services by using verified income and residency in Transylvania County. Sharing House contracts for a thorough annual audit and strives to be as transparent with our funding expenditures and donations as possible. At any time, if the city has need for us to provide IRS 990 or audit reports, we will be glad to do so.

Thank you for being a governing body that promotes a healthy community for all to thrive!

In gratitude,

Shelly Webb, Executive Director



Transylvania Community Arts Council Report & Grant Request for 2019 - 2020

Dear City Manager, City Council and Mayor Harris,

On behalf of the Board of Directors and the TC Arts Council staff, I would like to say THANK YOU for the \$10,000 grant we received last year and we look forward to your support and partnership again this year in the amount of \$10,000.

How did we spend our time and money this past fiscal year?

- By promoting all ARTS, all artists, art businesses and arts and cultural organizations in Brevard & Transylvania County.
- By pitching Brevard as an Art Hub and Arts Destination.
- By handling Film/TV and Photo requests-FilmBrevardNC.
- By putting on 56 art events, exhibits, classes, camps and programs.
- By promoting 502 ARTS & CULTURAL events in the city and county.
- By giving 427 artist the chance to showcase and sell their artwork.
- By organizing & running the Brevard Fourth Friday Gallery Walks. (13th year)
- By offering Arts In Schools at the nine public schools.
- By maintaining the all ARTS website www.artsofbrevard.org.
- By partnering with the Number 7 Arts Gallery with 38 local artists working in a cooperative environment.

This year the TC Arts Council is asking for your support of \$10,000 towards our 2019 – 2020 art programs.

Isaac Homes Youth Shelter



Micky Robinson will be speaking on behalf of Isaac Homes Youth Shelter.

Isaac Homes Youth Shelter is requesting 3000.00 to help establish a homeless youth center. The funding will be used for computer's to help with homework, build resumes, job applications, and college applications. The shelter will provide food, clothing, and other necessities that the youth may need; beds will be provided for the night if the youth needs shelter. Mission statement: Isaac Homes focuses on a Positive Youth Development approach; which gives youth the opportunities to learn skills and develop the assets they need to resist high risk behaviors and succeed in life. In the future Isaac Homes hopes to buy/build a home for homeless youth and leave memories that are unforgettable to every youth that is served by Isaac Homes Youth Shelter. Please consider waiving the water and sewer fee in the future if the homeless shelter is located in the city.



March 4, 2019

Dear Mr. Mayor and City Council Members:

Please consider our request for a grant of \$15 000 for the upcoming year.

The Pisgah Area SORBA is a 100% volunteer organization dedicated to improving technical off-road biking recreational opportunities through advocacy for quality trail systems. PAS fosters relationships with community leaders, promotes volunteerism, and outdoor recreation that is consistent with environmental protection, thereby strengthening the community and quality of life.

Brevard has emerged as one of the east coast premiere mountain biking destinations and maintenance and growth of the trail systems surrounding the Brevard area is a major concern. In order to plan and organize volunteer efforts continued funding is critical. Use of these funds could go into our general funds or to a specific project such as the Brevard Pump Track. We feel that the community of Brevard could benefit greatly from our efforts and The City of Brevard could serve as a role model for other towns, chambers and counties to get behind this nonprofit.

Our membership continues to grow locally, but the amount of tourist traffic our trails see is staggering due to the beauty that is all around us. Our trail systems need continued work in the form of time, planning and money to maintain and improve.

Thank you for your consideration.

Please find attached our presentation #wedigpisgah2019

Sincerely,

Tricia Davis

Board of Directors Pisgah Area SORBA

www.pisgahareasorba.org

TRICIA DAVIS (801) 648-3005
TRICIA@PISGAHAREASORBA.ORG