

MINUTES
BREVARD ABC BOARD
July 23, 2020

Approved	
Robinson:	<u>TCR</u>
Riecke:	<u>WAR</u>
Rahn:	<u>TR</u>
Jones:	<u>Rob</u>

The Brevard ABC Board met in regular session on Thursday, July 23, 2020 at 8:30 a.m. in the City Hall Council Chambers.

Members Present: Jack Jaisler, Chair
Tim Robinson
Teri Rahn
Kevin Jones

Members Absent: Dr. William Riecke

Staff Present: Mark Balding, ABC General Manager

Guests: Dr. Timothy Powers, Brevard College
Lt. Robert Shular, Transylvania County Narcotics Task Force

A. Welcome & Call to Order

B. Quorum

The meeting was called to order by Mr. Jaisler at 8:33 a.m. and a quorum was noted.

C. Approval of Agenda

Motion by Mr. Jones, seconded by Ms. Rahn to approve the agenda as presented. Motion carried unanimously.

D. Approval of Minutes

1. Minutes from Regular Session – June 25, 2020

Motion by Mr. Jones, seconded by Ms. Rahn to approve the minutes of the Regular Session meeting on June 25, 2020 as presented. Motion carried unanimously.

E. Alcohol Education

1. Dr. Powers and Lt. Shuler Update on In-School Alcohol Education Program

Lt. Robert Shuler gave a brief update on law enforcement activities. He said there is a lot going on in the City and they tend to focus a lot on surveillance at the businesses to discourage older adults from purchasing alcohol and giving it to underage persons. He said that happens quite often and they have been working with Dr. Powers' college students, providing underage folks to

go in and check businesses. He was happy to report that a majority of our businesses are super great about it. He said we do have one or two problem places that we tend to focus more on because they have more issues. We want them to do better and try to encourage them on their paperwork and on checking the ID's, how to properly do it, and making sure the training is available to them.

Mr. Balding reported that Dr. Powers has expended the \$4,000 that the ABC Board had allotted in January to buy materials for the program. He noted that we have not delegated any funds from profit to education, so we are going to see what additional monies they may need to fund the rest of this year.

Dr. Powers updated the Board regarding the trial run of their alcohol education program at the Davidson River School. He said the program itself went off without a hitch, but the behavior of the students made things a little difficult. The principal and teachers loved the program and gave it great reviews. Dr. Powers reported that they purchased all of the equipment that they needed as well as some snacks that they had at each of the stations. He said the program included tobacco and vaping at no extra cost, because Davidson River School is experiencing a problem with that. The students all took an initial test before going through the program and a good portion of the students either failed it or did poorly. At the end of it, they gave a second test and the end result was almost a 100% increase.

Dr. Powers said that over 300 Brevard College students will go through the program on August 13 and it will be broken into two sessions. He invited Board members to attend one of the sessions to assist and/or just watch. He explained that he is requesting an additional \$4,000 for the upcoming year with the following breakdown:

1. \$2,000 for the Test – before they get here every student takes an online alcohol education test and at the end of the school year the students will be given the test again to show that we have a learning curve over the school year;
2. \$1,000 for Giveaways; and
3. \$1,000 for Flyers, Filming the Program, Snacks and Cart Rental

Mr. Balding said the ABC Commission is asking Boards to submit what they are doing for education. Dr. Powers will said they have the school plan that they can submit and he will bring the results and a video to the Board.

Motion by Mr. Jones, seconded by Ms. Rahn to fund \$4,000 to Dr. Powers' program. The motion carried unanimously.

F. New Business

1. Manager's Report / Sales Updates

Mr. Balding reported that June was another strong month. Net sales were \$507,479, which is up \$118,467 over last year. Gross profit is up \$72,033 or 13.51%. Year-end sales were \$5,075,822 and are up \$788,145 over last year. He estimates that profit for the year will be around 10-11% and the working capital reserve will be \$90,822.

Mr. Balding reported that due to COVID-19, store supply costs have ballooned since March for PPE. He said we may be able to get some reimbursement for those expenses.

G. Unfinished Business

- 1. Review and Approve Accountant's Reports for May and June, 2020**
- 2. Review and Approve Reconciliations and Bank Statements for May and June, 2020**

Mr. Balding reported that he continues to have difficulty getting the month-end financials since our CPA left the firm and financials for May and June are not yet ready. Therefore, review and approval of the accountant's reports and reconciliations and bank statements was postponed until the next meeting. Mr. Balding and Ms. Rahn will research other firms and look at other options for our accounting needs.

- 3. Nomination of Board Chair**

The Board nominated Jack Jaisler to serve as Board Chair from July 2020 to June 2021. The Board's nomination will be sent to City Council for confirmation.

H. Adjourn

There being no further business the meeting adjourned at 9:48 AM.

After adjournment, City Manager Jim Fatland asked to update the Board on the City's concrete skate park project. Motion by Mr. Jaisler, seconded by Mr. Robinson to call the meeting back to order. The motion carried unanimously. Motion by Mr. Robinson, seconded by Ms. Rahn to add this item to the agenda. The motion carried unanimously.

I. City Staff Skate Park Presentation

Mr. Fatland reported that the Tannery Skate Park has now opened and he thanked the Board for its support for that project. He informed the Board that in January the City Council approved building a concrete skate park at the Sports Complex and appropriated \$100,000 for the project. Following a public input session, a design for Phase I of the concrete skate park was developed, which included the features that would be fully funded with the \$100,000 budgeted by City Council, as well as an additional section with added features that we hope to build with the help of donations. The estimated cost for the added features is \$40,000 and after some in-kind labor and donations, the City still needs to raise \$20,000 to complete the additional section. Following discussion about different options to advance cash to the City, Ms. Rahn moved and Mr. Robinson seconded to prepay \$20,000 out of working capital to the City of Brevard. Vote on the motion was 3 in favor and 1 abstained (Jones). The motion carried.

There being no further business, the meeting was re-adjourned at 10:22 am.

Next regular meeting: The next meeting will be **Thursday, August 27, 2020 @ 8:30 a.m.**


Mark Balding, General Manager


Jack Jaisler, Chair

Minutes Approved: August 27, 2020


Denise Hodsdon, Executive Assistant