

MINUTES
BREVARD ABC BOARD
March 28, 2019

Approved
Robinson: <u>TCR</u>
Crite: <u>EMC</u>
Jaisler: <u>J</u>
Riecke: _____

The Brevard ABC Board met in regular session on Thursday, March 28, 2019 at 8:30 a.m. in the City Hall Administrative Conference Room.

Members Present: Geraldine Dinkins, Chair
Tim Robinson
Jack Jaisler
William Riecke

Members Absent: Eric Crite

Staff Present: Mark Balding, ABC General Manager
Denise Hodsdon, Executive Assistant

Special Guests: Kristen Gentry, C.A.R.E. Coalition

- A. Welcome & Call to Order**
- B. Quorum**

The meeting was called to order at 8:34 a.m. and a quorum was noted.

- C. Approval of Agenda**

Motion by Mr. Jaisler, seconded by Dr. Riecke, to approve the agenda as presented. Motion carried unanimously.

- D. Education Update**

Kristen Gentry from C.A.R.E. Coalition updated the Board on the Coalition's activities over the past year. She noted that they are in somewhat of a transition administratively as their youth coordinator resigned in December and they have not been able to replace her. Karen is also phasing out and their five-year grant, which is a majority of their funding, will be expiring on December 30th, so the future is in a bit of a holding pattern until they are able to reapply for that.

She said their youth coalition TAFFY is one of the strongest committees of their organization. TAFFY has about 20 active members and they were recently recognized by the monitoring and evaluation team from the Drug Free Communities grant as one of ten coalitions, picked out of 700, as running a model rural youth program. The team will be coming in June to do a site visit to see what they are doing right and how they were able to overcome some challenges. She shared their 2017/2018 annual report that details a lot of the initiatives they achieved. Since that report, the kids did an underage drinking initiative at the Rosman holiday parade and they have gone to DC to advocate for continued funding for underage drinking and substance abuse prevention. They are also working on going before the school board to change some of the vaping policies. She said they offer rides to meetings and heavy snacks to the kids, entirely due to ABC Board support. The rides and the snacks have enabled them to expand TAFFY's membership to

kids who otherwise wouldn't be able to be involved because they don't have a way to get there. Many of these kids would be considered high risk, but their activity in this club is lowering their risk.

She reported that they only have \$300 remaining from the ABC Board's 2018/2019 allocation and a lot of that money has gone to support TAFFY for rides and food, and to sponsor 20 students to attend the inaugural WNC Youth Summit. This year there are two things they want to do, the first of which is continued support for the youth coalition. Secondly, they are looking at ways to provide more opportunities for youth. They recently administered a survey to all high school and middle school students in Transylvania County and learned that there are a lot of community-based activities that kids are interested in doing, but don't have the opportunity to do, such as cooking classes, arts and ceramics, adventure sports, and gaming clubs. They are hoping to be able to provide those opportunities by partnering with local businesses and organizations. She said they would need \$4,000 to \$5,000 to support TAFFY for the year and something similar for the youth opportunities.

E. Approval of Minutes

- 1. Minutes from Special Session – February 25, 2019**
- 2. Minutes from Regular Session – February 28, 2019**

Motion by Mr. Jaisler, seconded by Mr. Robinson to approve the minutes of both the Special Session meeting on February 25, 2019 and the minutes of the Regular Session meeting on February 28, 2019 as presented. Motion carried unanimously.

F. Unfinished Business

- 1. Review and Approve Accountant's Reports from February, 2019**
- 2. Review and Approve Reconciliation and Bank Statements for February, 2019**

The accountant's report and reconciliation and bank statements for February, 2019 were approved and circulated for signatures.

G. New Business

1. Manager's Report

Mr. Balding reported that there were no ABC law violations and 39 controlled substance violations away from permitted establishments. He noted that they did conduct some underage checks and all were good. He reported that February sales were up \$22,175.39 or 9% versus last year, however due to expenses exceeding income, February saw a loss of \$4,045.

Mr. Balding noted that the five-year renewal of the downtown store lease will go into effect on April 1st and the rent will increase from \$2200 to \$3300. Mr. Balding has asked Perry Hammill if he would consider letting us revisit the option of a 10-year extension if we back-end loaded the lease. Mr. Hammill has agreed to consider an extension as outlined in the attached proposal (Exhibit A). Following considerable discussion of the pros and cons of extending the lease from five years to ten years, Dr. Riecke moved and Mr. Robinson seconded to propose a 10-year option. The motion carried unanimously.

Mr. Balding presented rough quotes for renovations of the new store in Pisgah Forest, totaling approximately \$75,000. He noted that \$50,000 would come from working capital and \$25,000 would come from S2 Capital for relocation expenses. Ms. Dinkins said she would like to see more detail regarding the shelving costs and asked Mr. Balding to get two more quotes on comparable shelving.

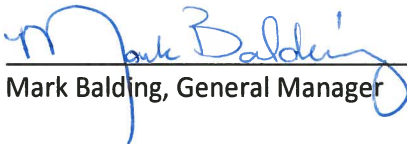
Additional Comments:

Ms. Dinkins updated the Board on the Skate Park project. They are working on construction and plan for a soft opening once it is completed. There will be a structure with the names of large donors, including the ABC Board. She thought that if the Board wants to host anything at the skate park, we should think about hosting a ribbon cutting.

H. Adjourn

There being no further business, the meeting was adjourned at 10:01 a.m.

Next regular meeting: The next meeting will be **Thursday, April 25, 2019 @ 8:30 a.m.**



Mark Balding, General Manager



Geraldine Dinkins, Chair

Minutes Approved: 4/25/ _____, 2019



Denise Hodsdon, Executive Assistant

