

**Brevard City Council
Strategic Planning Session
Wednesday, February 23, 2022**

8:30-5:00

Transylvania County Library
212 South Gaston Street
Brevard, North Carolina 28712

Retreat Goals

1. Council consensus on priorities and strategies
 - a. Longer-term goals 2022-28
 - b. Budget priorities for 2022-23
2. Understanding of Town resources and trade-offs or balancing of priorities per fiscal constraints
3. Clarity of Expectations on Tracking and Communicating Priorities

Working Together: Ground Rules

1. Share the air – speaking and listening balance (take turns, etc.)
2. Listen to identify points of agreement and difference
3. Limit interruptions (e.g. cell phones)
4. Consider a range of options
5. Stick to agenda timeframes
6. Maintain/build good working relationships

Time	Topic
8:30	Business Agenda (pre-retreat) <ul style="list-style-type: none"> • Resolution to Investigate Sufficiency for Pisgah Forest Outdoors (Annexation) • Authorization to Move Ahead with Community Garden on Silversteen Drive
8:45	Welcome, Introductions Retreat Goals and Review Agenda Logistics – bathrooms, lunch, public observing, etc.
9:00	Review Strategies 2018-2021: Accomplishments and Lessons <ol style="list-style-type: none"> a) Nov. 2018 Council Prioritizing b) Nov. 2019 c) Oct. 2021 – Workforce Housing
10:00	Break
10:15	Needs, Opportunities and Community Values: 2022-28 <ol style="list-style-type: none"> a) Trends + Factors affecting Brevard b) Values to Guide Strategies

	<ul style="list-style-type: none"> c) Possible responses to Needs and Opportunities d) Checking for points of agreement
Time	Topic
11:45	Brevard Government Resources and Fiscal Constraints Presentation and discussion: Debt, reserves, tax rate, other funding sources, etc.
12:15	Lunch
1:00	<p>Short-term Strategies and Priorities</p> <ul style="list-style-type: none"> a) Fiscal Year 2022-23 Budget preparation Presentations and Discussion <ul style="list-style-type: none"> o Fire Department o Police Department o Public Works Department + Water & Sewer Fund o Mary C. Jenkins Community Center operations o Communications/IT b) Downtown Main Street: water/sewer work prior to re-paving c) Trade-offs? <p>Council seeks agreement</p>
2:30	Break
2:45	<p>Longer-term planning and priorities, 2022-28</p> <ul style="list-style-type: none"> a) Review earlier discussion - Needs, Opportunities and Community Values b) Ongoing strategies, per FY22-23 budget c) Likely capital investments d) Factors that affect choosing and implementing priorities e) Seeking agreement on priorities
4:00	Break
4:15	<p>Tracking and Communication of Plans and Priorities</p> <ul style="list-style-type: none"> a) Positive points of the way town staff and City Council interact b) City government – public interaction c) Clarifying expectations
4:45	<p>Feedback on the Retreat</p> <ul style="list-style-type: none"> a) What went well b) Areas to improve
5:00	Adjourn

Agenda Posted, Website, Sunshine List (February 17, 2022)

J. Murray, City Clerk